

WIP Crab Fry Eating Contest Official Contest Rules

These contest rules are specific to the above contest conducted by CBS Radio East, LLC d/b/a Mix WIP (collectively, the “**Station**”). Except to the extent specifically set forth below with respect to this specific contest, the Station’s general contest rules apply to this contest as well. A copy of these specific rules and the Station’s general contest rules are available at the Station’s studio at 400 Market St, 9th Floor, Philadelphia, PA, 19106 during regular business hours and on the Station’s website at: <https://94wip.radio.com/rules>. To the extent that the Station’s general contest rules differ from these rules, these rules will govern and control with respect to this Contest.

How to Enter

1. No purchase or payment of any kind is necessary to enter or to win the “WIP Crab Fry Eating Contest” (the “**Contest**”).
2. Entrants must be eighteen (18) years of age or older and a legal Pennsylvania, New Jersey, or Delaware resident at time of entry (each an “**Entrant**,” collectively the “**Entrants**”).
3. To Enter On-Air: Each weekday beginning on Tuesday, July 9, 2019 and ending on Friday, July 12, 2019 between the hours of 6:00am ET and 6:00pm ET (the “**Entry Period**”), listen to the Station for the announcement of the cue to call. Upon hearing the cue to call, call the Station contest line at 888-729-9494 and the on-air hosts will start taking callers and asking them to explain why they should be considered to compete in the Crab Fry Eating Contest. The Station on-air hosts will judge all callers and select up to ten (10) “**Qualifiers**” who will be qualified for a chance to win the “**Grand Prize**” (each deemed a “**Qualifier**”), upon verification of eligibility. There is no limit to the number of times a listener may attempt to call in to qualify, but a listener may be a Qualifier only once. Once ten (10) Qualifiers have been selected, the Entry Period will end. The Station on-air hosts, in their sole discretion, will base their selection of Qualifying Prize winners on subjective criteria, included but not limited to: presumed eating ability, attitude, presence, and willingness to represent the Station.
4. Qualifiers must be physically able to participate in the Promotion and must certify prior to participation that there is no physical, psychological, medical or other reason (e.g. heart condition, diabetes, food allergies, etc.) as to why the rapid consumption of a large quantity of food would adversely affect their health. All Qualifiers must sign a participant release prior to participating in any portion of the Promotion, including the performance of the “Crab Fry Eating Contest”. Failure to do so will result in immediate disqualification.

How to Win

5. There will be up to, but not more than ten (10) Qualifiers selected in the Contest. The Station on-air hosts will judge all callers and select up to ten (10) Qualifying Prize winners, upon confirmation of eligibility. The WIP Morning Show or the WIP Afternoon Show, in their sole discretion, will base their selection of Qualifiers on subjective criteria, included but not limited to: presumed eating ability, attitude, presence, and willingness to represent the Station.
6. **ONLY THE ACTUAL QUALIFIER WHO ENTERED THIS CONTEST CAN BE A QUALIFIER. QUALIFIERS CANNOT TRANSFER OR ASSIGN THEIR QUALIFYING SPOTS TO OTHER PERSONS.**
7. One (1) Grand Prize winner will be selected at the Crab Fry Eating Contest, taking place at Chickie’s and Pete’s at 1526 Packer Avenue, Philadelphia, PA, 19145 on Saturday, July 13, 2019. All Qualifiers must be present and checked in with Station staff by 6:30pm ET on Saturday, July 13, 2019 in order to participate. Failure to show up on time may result in disqualification. The Grand Prize winner will be selected in the Crab Fry Eating Contest, as described in Exhibit A of these Official Rules.
8. WIP reserves the right, in its sole discretion to disqualify a contestant(s) for disruptive behavior.

Prize(s)

9. A maximum of ten (10) Qualifiers will have the opportunity to participate in the Crab Fry Eating Contest, taking place on Saturday, July 13, 2019. There is no prize associated with being a Qualifier except the opportunity to participate in the Crab Fry Eating Contest.
10. One (1) Runner-Up Prize will be awarded in the Promotion. The Runner-Up Prize consists of the following: i) one (1) \$250 Chickie’s and Pete’s Gift Card, courtesy of Chickie’s and Pete’s and ii) \$250 to be awarded in the form of a Visa Gift Card, provided by WIP. The Total Approximate Retail Value (“ARV”) of the Grand Prize is \$500.00.



11. One (1) Grand Prize will be awarded in the Promotion. The Grand Prize consists of the following: i) two (2) tickets to a Philadelphia Eagles home game (tickets are courtesy of WIP) and ii) \$250 to be awarded in the form of a Visa Gift Card, provided by WIP. The Total ARV of the Grand Prize is \$750.00.
12. No more than the stated number of prizes specified in these official rules will be awarded. The Grand Prize and Runner-Up Prize winners will be required to claim their respective prizes and complete paperwork by 8:00pm ET on Saturday, July 13, 2019. Unless otherwise specified or required by law, if a prize is not claimed no alternate winner will be selected and the prize will become the property of the Station. The Station may opt to deliver the prize to the winner by mail or overnight courier solely at its discretion. In the event that the Station delivers the prize to the winner by mail or courier with the winner's consent, the winner assumes the risk of the prize's loss, damage or delay.

Sponsor(s)

13. The sponsors of this Contest are:

Chickie's & Pete's, 1526 Packer Avenue, Philadelphia PA 19145

CBS Radio East, LLC, 400 Market St, 9th Floor, Philadelphia, PA, 19106

Other Rules Specific to this Contest

14. By entering this Contest, entrants understand and agree that Station will be videotaping and/or audiotape such entrant's participation, appearance and/or performance in connection with this Contest (before, during or after the Contest) and that Station will own any such audio and/or video and shall be free to utilize such materials in any way it sees fit during or after the Contest with no compensation to the entrants, including without limitation posting any such audio and/or videos on its website or social media site or submitting it for Contest verification purposes to a third party.



Exhibit A – Crab Fry Eating Contest Competition Rules

- a. During the Crab Fry Eating Contest, which will be held at the Chickie`s and Pete`s, 1526 Packer Avenue, Philadelphia, PA, 19145 on July 13, 2019, all Qualifiers (“Contestants”) will have the opportunity to compete in the Crab Fry Eating Contest. Contestants must be present and checked in with Station staff by 6:30pm ET on Saturday, July 13, 2019 in order to participate.
- b. The ten (10) Contestants will be randomly split up into two (2) groups to compete in two (2) “Preliminary Rounds”. The Contestant who consumes the most Crab Fries in each Preliminary Round will become a “Finalist” and entered into the “Finals”. Each Preliminary Round will be one (1) five (5) minute period. Upon completion of each Preliminary Round, the one (1) Contestant who eats the most buckets of Crab Fries during each of the two (2) Preliminary Rounds will qualify for the final five (5) minute period (“Finals”) and become “Finalists”. At the end of the two (2) Preliminary Rounds all Contestants other than the Finalists will be asked to leave the Chickie`s & Pete`s Crab Fry Eating competition area. If there is a tie among Contestants in either of the two (2) Preliminary Rounds, then all of the tied Contestants will all qualify for the Finals and become Finalists. The amount of Crab Fries eaten during the first two (2) Preliminary Rounds will not count towards the final total of Crab Fries eaten in the Finals. Contestants may not leave the immediate area during the Preliminary Rounds competition; however they may stand up, stretch, have a drink of water, and wipe their hands and faces.
- c. The Crab Fry Eating Finals will be one (1) final five (5) minute period consisting of the Finalists who ate the most Crab Fries in each of the Preliminary Rounds. In the event of a tie after the Finals, a two (2) minute eat-off period will be held between the tied Finalists. Two (2) minute eat-offs periods will continue until one (1) Finalist is declared the “Crab Fry Eating Contest Champion” and one (1) Contestant is declared the “Runner-Up Champion”. Finalists may not leave the immediate area during the Finals competition; however they may stand up, stretch, have a drink of water, and wipe their hands and faces.
- d. At the end of the Finals, the Finalist who has eaten the most Crab Fries in the Finals will be declared the “Crab Fry Eating Contest Champion” and he or she will win the Grand Prize (*as described in Section 11 above*) and the Finalist who has eaten the second most Crab Fries in the Finals will be declared the “Runner-Up” and will win the Runner-Up Prize (*as described in Section 10 above*).
- e. Prior to the start of the Crab Fry Eating Contest competition, all buckets will be weighed and counted to ensure every bucket is equal. WIP is not responsible for miscalculations or inaccurate counts of Crab Fries provided.
- f. There will be four (4) buckets per Contestant/Finalist with additional buckets available to start. In the event that a Contestant/Finalist finishes more than four (4) buckets in the allotted time period, the official tabulators will signal for additional buckets when there is one (1) bucket left in front of a Contestant/Finalist plate and additional buckets of fries will be brought immediately.
- g. Napkins in any form are not allowed during the competition.
- h. If a Contestant leaves the competition area for any reason during their designated round, he or she will be disqualified from further competition.
- i. Contestants may not make physical contact with other Contestants at any time; any Contestant who deliberately makes contact with another Contestant will be disqualified at the sole discretion of WIP.
- j. If a Contestant purges or vomits at any point during the competition, he or she will immediately be disqualified.
- k. All decisions and disputes will be decided by the Crab Fry Eating Contest commissioner in his sole discretion. All decisions of the Crab Fry Eating Contest Eating Contest commissioner are final.

